

CITY OF TALENT

Transforming Blacktown

# INTERNATIONAL CENTRE OF TRAINING EXCELLENCE

an elite facility for all



# CONTENTS

1. International Centre of Training Excellence	3
2. Connected Blacktown?	4
3. Why is Council doing this?	5
4. What work has been completed?	6
5. What does the project include?	7
6. What services will be available to ICTE users?	10
7. Estimated project timeline	13
8. The university connection	14



# 1

# INTERNATIONAL CENTRE OF TRAINING EXCELLENCE



**Councillor Stephen Bali, MP**  
Mayor of Blacktown City

## WHAT IS THE ICTE?

Blacktown City Council has taken a major step forward into the future of Blacktown International Sportspark, bringing to reality our vision for an International Centre of Training Excellence (ICTE). The proposed facility will provide unique experiences, unrivalled in Australia, and, most importantly, available for all residents to enjoy.

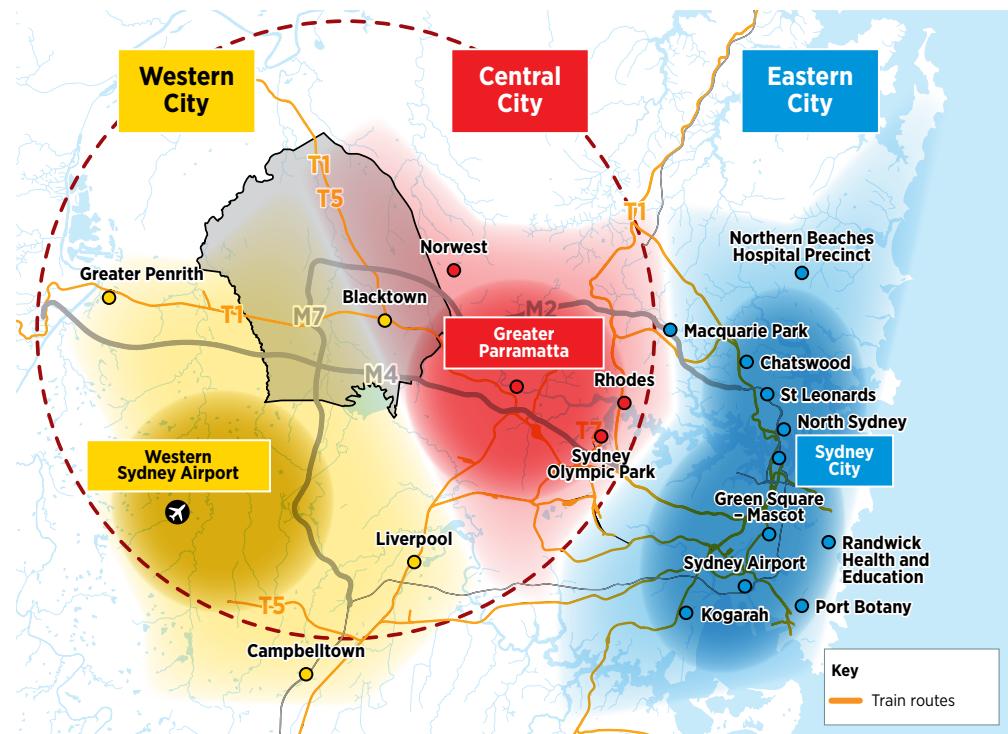
The \$100 million ICTE will become the centrepiece for the Blacktown International Sportspark, and cement Blacktown as the sporting capital of Western Sydney. It will serve visiting international elite teams, local representative and community sportspeople, and the general public. All will benefit from top quality support including cutting edge training, physiotherapy, and sports science facilities.

A handwritten signature in black ink that reads "S. Bali".

**Councillor Stephen Bali, MP**  
Mayor of Blacktown City

## 2

# CONNECTED BLACKTOWN



Blacktown is at the centre of Western Sydney.

## Blacktown City is brilliantly connected.

### Rail – Blacktown Train Station servicing:

- » T1 – North Shore, Northern and Western Lines
- » T5 – Cumberland Line
- » T7 – Sydney Olympic Park

### Bus:

- » Blacktown Bus Interchange
- » Westpoint Bus Interchange
- » NW Bus Transitway

### Car – easy access from:

- » M2, M4, and M7 motorways and feeder routes
- » Great Western Highway and Prospect Highway
- » Richmond Road and Sunnyholt Road

# 3

# WHY IS COUNCIL DOING THIS?

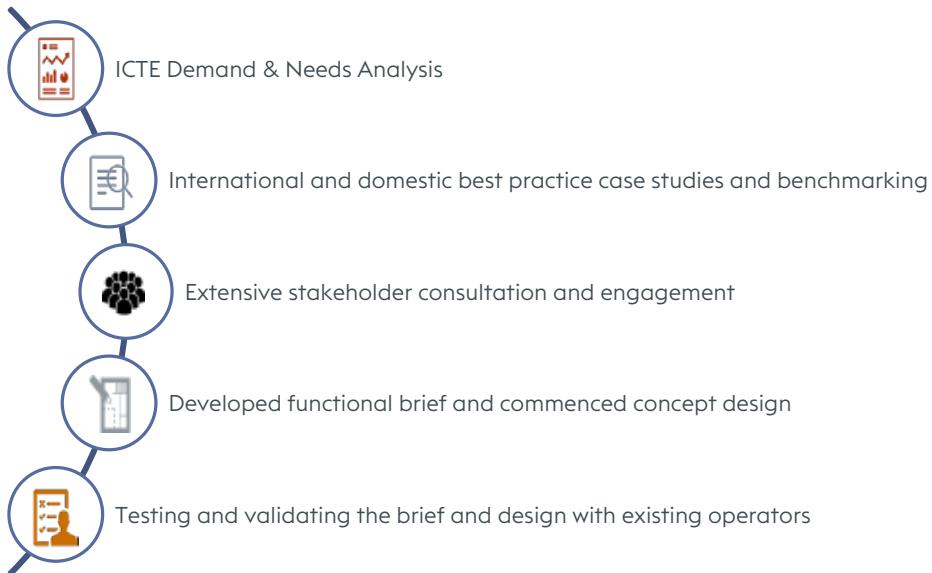
The ICTE will:

- » service the identified current and future needs of existing BISP tenants, user groups and visitors
- » deliver health diagnosis, treatment and recovery services for sportspeople and the general public
- » provide a pathway and maximise performance outcomes for sub-elite and elite sportspeople
- » attract and retain visiting professional sports teams and athletes
- » promote professional development and education in sport science, medicine, and health
- » facilitate sports and related industry innovation from existing, emerging, and new business
- » help develop a university partnership that drives research and student collaboration opportunities
- » raise the profile, offering, and market positioning of BISP
- » be a key project in Blacktown City's transformational program.



# 4

# WHAT WORK HAS BEEN COMPLETED?



## WHAT MAKES THE ICTE SPECIAL?

### VALUE PROPOSITION

A truly unique world leading multisport high performance, education, sports medicine and accelerated recovery facility servicing all.

### ICTE CHARACTERISTICS

- » publically accessible
- » diversified service offering
- » grassroots to elite sports appeal
- » aligned & complementary uses
- » design & functional excellence
- » innovative strategic partnerships.
- » multipurpose, flexible & adaptable

# 5

# WHAT DOES THE PROJECT INCLUDE?



Strength & conditioning gym



Indoor multipurpose hall



Indoor running track



Recovery pools & sauna



Athlete amenities



Sports science lab



Nutrition & recovery zone



Outdoor training fields



Physiotherapy/rehabilitation



Physiotherapy/treatment



Lecture theatre



Multipurpose function room



Meeting rooms



Commercial kitchen & café



Office administration

# WHO WILL USE THE ICTE?

- » local athletes and sporting teams
- » regional and interstate athletes and sporting teams
- » elite Australian and international athletes and sporting teams
- » private businesses
- » BISP visitors
- » allied health practitioners
- » return to work patients
- » community groups
- » regional sporting teams
- » existing BISP users and tenants
- » sports coaches
- » sports medicine practitioners
- » primary school students
- » sports industry start ups



- » accelerated recovery patients
- » secondary school students
- » tertiary institute students
- » university students
- » academics and teachers
- » public businesses
- » sports medicine patients
- » sports administrators



# 6

# WHAT SERVICES WILL BE AVAILABLE TO ICTE USERS?



ICTE  
OFFER

HIGH  
PERFORMANCE

SPORTS MEDICINE  
& ACCELERATED  
RECOVERY

EDUCATION

PRODUCTS /  
SERVICES

Performance  
Programs /  
Sessions

Injury Assessment  
And Diagnosis

Performance  
Workshops And  
Seminars

Recovery  
Programs /  
Sessions

Physiotherapy

Health Workshops  
And Seminars

Rehabilitation And  
Injury Prevention

Accelerated  
Recovery &  
Rehabilitation

Community,  
Tertiary And Other  
Education Courses

Performance  
Camps

Exercise  
Physiology

Vocational  
Placements And  
Training

Team Sessions

Orthopaedics

Dietetics And  
Nutrition



FACILITY HIRE,  
FUNCTIONS &  
CATERING

SPORTS  
INNOVATION &  
COMMERCIAL HUB

TRAINING FIELDS

Dining, Function  
And Multipurpose  
Spaces For Hire

Food And  
Beverage Catering

Temporary And  
Permanent Office  
Accommodation

Sports Innovation  
Incubator

Co-working Spaces

Pathway  
Competitions

Pathway & Elite  
Programming

Specialist  
Coaching

It is estimated there will be 300,000 visitors annually to the ICTE.

# ICTE REPRESENTS A GREAT OPPORTUNITY FOR COLLABORATION



**A coordinated collaborative approach by a range of stakeholder groups can deliver a facility unrivalled in Australia.**

Targeted partners include:

- » major insurance company and Workers Compensation specialists
- » psychologists
- » medical practitioners
- » dieticians and nutritionists
- » allied health professionals
- » dental practitioners
- » sports scientists
- » physiotherapists, osteopathists, chiropractors.

# 7

# ESTIMATED PROJECT TIMELINE



# 8

# THE UNIVERSITY CONNECTION

**There is immeasurable value in our future CBD university playing an active role at the ICTE. There is great potential in partnerships that drive research and collaboration in sports science, sports medicine, sports research, and sports education. These programs are highly compatible with the ICTE's ethos and it is known that a number of universities are already considering programs in these areas.**

Concurrent with the ICTE project, Blacktown City Council is pursuing a vision to deliver a modern, multi-faculty Central Business District (CBD) university campus, serving local and international students in one of Australia's most successful multicultural communities.

Even with 54,000 university students within 30-minute travel of the Blacktown CBD, and 18,000 students in Blacktown City, there is no university campus in Blacktown.

**COUNCIL IS RUNNING AN EXPRESSION OF INTEREST (EOI) PROCESS UNTIL DECEMBER 2018.**

**DETAILS CAN BE VIEWED AT:  
[BLACKTOWN.NSW.GOV.AU/UNIVERSITY](http://BLACKTOWN.NSW.GOV.AU/UNIVERSITY)**

The campus will revitalise the CBD and support our \$16.5 billion economy and large base of local industries by:

- » meeting the high demand for service in a region where 37% of Sydney's university students live
- » building strong links to local industry and the international student market
- » serving the growing population in an affordable, accessible and fast expanding region of Sydney.

There is a compelling opportunity to align academic courses with business needs and build partnerships with businesses to enable future growth.

The university will be the centrepiece of our upgraded Blacktown city centre, with perfect access to:

- » partnerships with the ICTE at Blacktown International Sportspark
- » the \$700 million upgrade to our thriving health precinct where partners can develop work-ready graduates for allied health and medical professions.



An aerial photograph of a large, modern sports complex. The central feature is a large stadium with a dark, wavy roof. In front of the stadium are several orange and green sports fields, including a soccer field, a basketball court, and a running track. There are also several trees and a small building. In the background, there are more trees and a road.

**Please contact Council for  
more information.**

Contact:

Bill Tsakalos

City Architect & Director  
Transformational Design

[Bill.Tsakalos@blacktown.nsw.gov.au](mailto:Bill.Tsakalos@blacktown.nsw.gov.au)

02 9839 6965

